



Attendee List by Company Name

A.T. Kearney

Adam Pressman

Acquisio

Bill Dinan
Marc Poirier

Acronym

Mike Grehan

Adfinitely, LLC

Constantin Lange
Christian Pillat

AffinityX

Peter Schultz

Allstate Insurance Companies

David Stephenson

Balihoo

Christopher Cunningham
Karl Meyer

Bermuda Yellow Pages & Yabsta

Katy Wright

Berry Network, A Division of DexYP Advertising & Publishing LLC

Tom Smith

Board Advisors

Neal Polachek

Boostability

Kelly Shelton
Matt Tennison
Gavan Thorpe

Brandify

Mireya Prado
Mike Pycha

Broadly

Josh Melick

CallRail

Carolyn Lyden
Jules Tompkins

Camilyo

Gil Ilani

Cayuga Growth Partners

Mangesh Wadegaonkar

CenturyLink

Sheila O'Leary

Clear Channel Outdoor

Andrew Marcus

Clickx

Taylor Rowe
Samuel Timothy
Solomon Timothy

ConvergenSEE

David Ruiz

Convergent Mobile

Mickey Breen
Amy Saak
Amanda Shell



Attendee List by Company Name

Cox Automotive

Dana Dzimwasha
Erin McMillan

DAC Group

Norm Hagarty

Darby Sieben Consulting

Darby Sieben

DexYP

John Gregory
Gordon Henry
Lisa Hodge
Joe Walsh
John Ward
John Wholey

Directory Systems Group, Inc.

Charles Austin
Dean Hodges

Duda, Inc.

Aaron Dorondo
Itai Sadan

Edward Jones

Joe Carcagno
Beth Murphy

eKomi - The Feedback Company

Irena Shopova
Simon Woods

Facebook

Zain Aziz
Michael Lee
Phillip Rather
David Richards

Fairway Group

Jamie DiBease
Sharon Sweeney

FreeGren

Scott Freeborn
Dan Sundgren

Geeks on Site

Vivian Borja

GoDaddy

Ryan Fawcett
Shannon Hampsher
Jeff Lulenski
Kelsey Pfeffer
Irana Wasti

Goodzer

Brendan Daly

Google Inc.

Ben Wood

Grainger

Paul Martin

GroundTruth

Melissa Andringa
Eric Hadley
Dan Hight



Attendee List by Company Name

Groupon

Jon Wild

Hawthorne Search

Robert Hawthorne

HERE Technologies

Tim Garcia

Hibu Inc.

Laura Dement

Chris Heilbock

Nicholas Hopkins

Kevin Jasper

Barry Justice

Ginny Monaghan

IRI

Nishat Mehta

Jenkins, Magnus, Volk & Carroll

Patrick Strausbaugh

JR Consulting

Jovanna Riddle

Kapitol SA (Infobel)

Alain Wahba

Kenshoo

Nate Young

Kraft Heinz Company

Brian Sobecks

Linkmedia 360

Cindy Adamek

Linda Cowan

Chad Luckie

Jonathan Pogact

Dave Wolf

Local 360 Media

John Hall

Kevin Neuberger

Local Pages

Daniel Bernard-Hayklan

Local Search Association

Holly Bigley

Courtney Dobson

Kevin Kalinowski

Chelsea Konarzewski

Charles Laughlin

Joe Morsello

Kevin Nicholson

Neg Norton

Valerie Onyski

Barb Parrott

Marc Radosevic

Terri Stabnick

Greg Sterling

Wesley Young

Bob Zink

Local SEO Guide, Inc.

Andrew Shotland

LocalEdge

Molly Jarboe



Attendee List by Company Name

LocalOnliner

Peter Krasilovsky

Location3

Joshua Allen
Alex Porter

Lumsden Advisors

Richard Lumsden

MailChimp

Ariana Hargrave

Market Authority, Inc.

Steve Sitton

Market Hardware, Inc.

Brian Kraff

Martin Local Lead Generation

Jessica Hyche

MatchCraft

Sandy Lohr
Brad Petersen
Marc Zaks

McClatchy Media

Stacey Sedbrook

Media Horizons

Erica DePalma

Mediawide LLC

Glenn Bailey
Ravi Dugal
Ish Parekh

Microsoft Corporation

Kelly Thomas Nojaim

Mindstream Media

Marti Janson

Mono Solutions, Inc.

Jillian Als
Louise Lachmann
Matt Matergia
Tricia Score

Moz

Sarah Bird

NAF Digital

Jane Smith

Navads BV

Kelly Benish
Lex Ten Veen

net-linx Europe GmbH

Roland Adam
Kai-Uwe Rossel

Neustar, Inc.

Tony Goncalves
Andrew Katz
Frederick Pfeiffer
Colin Smith

NinthDecimal

Michael Fordyce

Oath

Steve White



Attendee List by Company Name

overtok

Barak Gellar
Guy Naor

PennStreet Communications

Brooke Gabbert

Pioneer Directories

Jen Bendorf

PlacelQ

Nadya Kohl

ReachLocal

Tehsin Daya
Troy Lager
Paras Maniar

Reputation.com

Jon Schepke

Rio SEO

Mick Wilson

Sears Holdings Inc.

Eric Wood

Signpost

Stuart Wall

Silktide Ltd

Renato Bottini

SOCi

Monica Ho
Warren Kay
Will Price

Street Fight

David Hirschman

Synergetica LLC

Volodymyr Miloserdov
Richard Sloop

TapClicks

Noah Jacobson
Mark Zahar

TeleListas Group

Eduardo Gosling

Telmetrics Inc.

Victoria Hart
Andrew Osmak

Thrive Analytics, LLC.

Jason Peaslee

ThriveHive, Inc.

Perry Evans
Kate Kelleher
Jake Myers

Tidings

David Mihm

TopSpot Internet Marketing

Anita Perez

Twitter, Inc.

William Chamberlain
Joe Wadlington



Attendee List by Company Name

U-Haul International

Paige Clark
Elnora Cunningham

Umbrella Micro Enterprises Inc.

Itamar Shafir

United

Steve Ross
Eric Schmauch

UpSnap Inc.

Rance Walls

Verve

Walter Geer

Vivial

Jim Continenza

Walgreens

Kyle Eggleston

WebsPlanet

Peter Edquist
Moshe Livne

William J. Champion PLLC

William Champion

Yandex

Roman Chernin
Aleksy Golubitsky

Yellow

James Ciuffetelli
Deepa Singh
Fausto Sinni
Michael Watkins

Yelp

Chad Richard

Yext

Erin Jaeger
Joe Marchese
Scott Murtaugh

Zoho Corporatino

Raj Sabhlok